



Dear Michigan Teaching Artist and/or Community Arts Provider,

Connecting your quality arts programs with public schools is now easier! Welcome to MI Creative Potential!

artlook Michigan puts information in the hands of teachers, principals, arts organizations, foundations and corporations, and policymakers with the goal of increasing access to quality arts programs in public schools for every student, in every grade. Looking to form new connections with schools? Put yourself on the map!

The Michigan Assessment Consortium, Michigan Department of Education, and the Michigan Arts and Culture Council have collaborated to create a map of educational and enrichment programs in the arts.

Instructions

1. Visit the MI Creative Potential website and scroll to the Section titled, Featured Resource: *artlook Michigan*. (www.micreativepotential.org). Click the *artlook Michigan* link.
2. Go to *artlook Michigan's* Partner Log-In page
3. Click "*Forgot Password?*", enter your email address, and then click "*Submit*"
4. Check your email inbox for a "*Change your password*" email from *artlook* (no-reply@artlookmap.com)
 - If you do not see that email in your inbox, please check your Junk/SPAM folders.
 - If you go through this process more than once and receive more than one "*Change your password*" email, please follow the link in the most recent email.
5. Once you've reset your password, log in, and provide information about your school's arts programs, partnerships, and needs

Once logged in, you will be asked to share information about your organization's arts education offerings and partnerships for the current school year. Individual teaching artists do not need to create individual profiles if they are working for an arts and culture organization.

artlook Michigan also has a log-in portal specifically for area schools, as well as a public-facing map that will display all schools and arts organizations. By creating your account now, you are ensuring that your organization's information will be discoverable on the public-facing map. Michigan's teachers, principals, funders, and parents will use *artlook Michigan* to find arts programs and connect with organizations like you. If they can't find you in *artlook Michigan*, they can't connect to your programs and offerings!

Thank you for all you are doing to bring the arts to Michigan's students! If you have questions or problems with the link/survey, please reach out to micreativepotential@michiganassessmentconsortium.org for support.

Sincerely,

Heather Vaughan-Southard, Director of MI Creative Potential